

# THE EASIEST WAY TO FSA

Choose a HealthEquity FSA and give your people the best possible benefits experience.



Connecting Health and Wealth



## GET STRATEGIC HANDS-ON SUPPORT

When it comes to FSAs, there's a lot to think about. There are myriad plan configurations, health plan integrations and ways to incorporate FSAs with other benefits you offer. That's why you need a partner with the experience and expertise to design custom solutions for your unique business needs. We know what it takes to plan, strategize and implement an FSA built around you.

### Offer more flexibility

Adding more plan options can increase participation and reduce your tax liability—all while enhancing the member experience.

- FSA + Carryover
- FSA + Grace period
- Dependent Care FSA
- HSA + FSA

### Convenient payment options

- Get reimbursed
- Pay by debit card<sup>1</sup>
- Use online bill pay

### Accelerate implementation

After working with 100,000+ organizations, we've got onboarding down to a science. Our implementation team will guide you through plan setup, employee enrollment and program go-live.

- Easily transfer member files from any platform or payroll vendor
- Set up your employer portal account in minutes
- Boost adoption with our welcome and enrollment kits



FSA + Carryover helps boost adoption and contributions, enabling you to maximize FICA tax savings.

<sup>1</sup> Your HealthEquity® Visa® Healthcare Card can be used at participating merchants who sell eligible healthcare products or services everywhere Visa debit cards are accepted. Your HealthEquity Visa Healthcare Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. The Bancorp Bank, Member FDIC.

# SAY GOODBYE TO HASSLE

Unlike other FSA administrators, we own our platform. That means we have full control over deployment and enhancements, giving you a customizable experience centered on your goals and challenges.

- User-first design
- Regular enhancements based on user feedback
- Industry standard data security protocols
- Easy integration with other benefit offerings



## Manage everything in the employer portal

- Employee accounts and enrollment
- File processing results and alerts
- On-demand or scheduled reports
- Roles-based permissions

# ENJOY A STREAMLINED EXPERIENCE AT EVERY STEP



## Increased auto-substantiation rates

Validate and reconcile more transactions, faster. Our algorithms use repetitive logic, copay matching, and provider data memory. Upload a receipt for the first transaction, and subsequent transactions will match automatically.



## No-cost custom integrations

Integrations with your health plan partner and payroll administrator makes everything smoother before, during and after open enrollment. Get instant access to claims data, minimize manual processing, and increase visibility at every step.



## Stack your FSA with an HRA

Give your people a single debit card for all transactions. Just choose payment order and leave the rest to us. Plus, we'll verify transactions and help you maintain regulatory compliance.





## DELIVER A REMARKABLE EXPERIENCE

### Make open enrollment the best time of the year

It doesn't matter how good your benefits are if people don't take advantage. We get that. That's why our team is laser-focused on helping you capture re-elects and boost net-new adoptions. We've helped thousands of organizations successfully execute open enrollment, so we know what works and doesn't.

- Send engaging communications
- Offer on-demand webinars
- Use benefit-focused collateral from our media gallery

### Engage. Educate. Inspire.

When it comes to your FSA, engagement is critical. Not only can you help maximize employee satisfaction, but there's a direct link between FSA participation and benefits ROI. The more your people contribute, the more you can capitalize on FICA tax savings.

Let us help manage communications. Our education-centric member experience will empower your people make the most of the benefits you offer.

- Build on insights from the behavioral sciences
- Target your communications
- Make a difference for your organization

## PUT YOUR PEOPLE FIRST



### 24/7 member support

Call or chat day or night. Our US-based service team measures success by problems solved—not call times. We'll do whatever it takes.



### Vast resource library

People who understand their benefits are more likely to use them. That's why we offer expertly curated tutorials, webinars, calculators, and more.



### Mobile-optimized FSA

Log in and manage everything via our simple mobile app.<sup>2</sup> Want to submit a claim? Easy. Just snap a photo and you're on your way.

<sup>2</sup> Accounts must be activated via the HealthEquity website in order to use the mobile app.



## BUNDLE YOUR BENEFITS

Best practices suggest stacking an FSA with a Health Reimbursement Arrangement (HRA). But that's only the beginning. Consider adding an HSA-qualified health plan and take your benefits to the next level. HSA-qualified health plans enable you to reduce premiums while helping your people build long-term health savings.

Avoid the headaches and hassle associated with multiple vendors and let HealthEquity manage everything end to end. Our Total Solution brings a powerful lineup of integrated benefits, delivering unrivaled simplicity and convenience. We'll help you unlock economies of scale and get bundled pricing you won't find anywhere else.

**Ready to act?**

**866.855.8908 | [HealthEquity.com](https://www.healthequity.com)**

### **Simplify**

Imagine the power of single-source simplicity

### **Be confident**

Build on 20+ years industry leadership

### **Make a difference**

Wow your people with a fully cohesive experience

## ONE PARTNER. TOTAL SOLUTION.

Only HealthEquity delivers the integrated solutions you need to simplify benefits and truly impact people's lives.



HSA



FSA



HRA



Commuter



COBRA



Wellbeing